

A close-up, high-resolution photograph of a woman's face, focusing on her eyes and skin texture. The lighting is soft and warm, highlighting the natural beauty of her skin. The text is overlaid in a clean, white, serif font.

SKINMEDICA®

HIT  
REFRESH

OUR BEST SCIENCE.  
YOUR BEST EYES.

# REFRESHED EYES

Long night? Exhausting day?  
Eyes can appear tired, darkened, and dull.  
And as you get older, shadows, circles, and sagging  
only get more stubborn and harder to hide.  
Enter **Instant Bright Eye Cream.**



# OUR BEST SCIENCE

**Instant Bright** delivers select ingredients from  
**Lytera® 2.0 Pigment Correcting Serum** and  
**HA<sup>5</sup>® Rejuvenating Hydrator**, along with advanced  
ingredients to create a powerhouse eye treatment.



## BRIGHTENS

skin with phenylethyl resorcinol



## HYDRATES

with a hyaluronic acid blend



## FORTIFIES

with marine extracts



## EVENS

skin tone and puffiness with caffeine,  
Persian silk tree extract, and St. Paul's wort



## PROTECTS

with *Vitis* flower stem cell extract

# BRIGHT RESULTS

Instant Bright—a refreshing treatment that instantly improves your eyes' appearance, and continues to brighten over time.

## IMMEDIATE RESULTS

Firms the appearance of under-eye bags



BASELINE

15 MINUTES POST-APPLICATION<sup>1</sup>

Female, age 48, Fitzpatrick Skin Type III  
Unretouched photos, taken with raking light. **Individual results may vary.**  
Product left on skin at 15 minutes post-application.

## EVEN BETTER RESULTS OVER TIME

Improvement in the appearance of under-eye bags, sagging, lines/wrinkles, and enhanced firmness



BASELINE

8 WEEKS<sup>1</sup>

Female, age 56, Fitzpatrick Skin Type II  
Unretouched photos taken with standard lighting. **Individual results may vary.**  
Photos were taken with no product on the skin.

# GLOWING REVIEWS

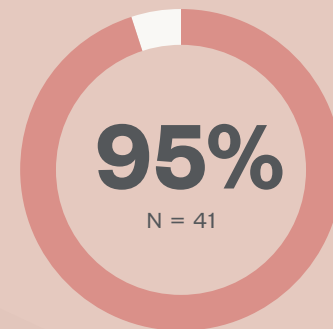
In clinical trials, users were very satisfied with their results. They felt their eyes looked refreshed and more youthful at first use, and for weeks after.

## AT FIRST USE

“Made me look less tired.\*”

“Made my eyes look brighter.\*”

## AT WEEK 8 & WEEK 12



SATISFACTION RATING<sup>1</sup>

\*Significant proportion of subjects agreed with the statements at baseline 15 minutes post-application and at week 12 (all  $p \leq 0.03$ ).



Results may vary.

# ADD THE ULTIMATE BOOST

## **Instant Bright Eye Mask.**

Ultra-hydrate and visibly improve puffiness for enhanced results.

These premium gel patches are the perfect companion to **Instant Bright Eye Cream**. Together, they're our most comprehensive treatment for youthful-looking eyes.



# SKINMEDICA®



Take advantage of the *Brilliant Distinctions*® loyalty program.

Every purchase earns you points redeemable on select  
Allergan aesthetic products and treatments.

**Reference: 1.** Data on file at SkinMedica®

These SkinMedica® products are intended to meet the FDA's definition of a cosmetic product, an article applied to the human body to cleanse, beautify, promote attractiveness, and alter appearances. These SkinMedica® products are not intended to be drug products that diagnose, treat, cure, or prevent any disease or condition. These products have not been approved by the FDA, and the statements have not been evaluated by the FDA.



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