

SKINMEDICA®

HA<sup>5</sup>®  
REJUVENATING  
HYDRATOR

ULTIMATE SKIN QUENCHER





# RESTORED AND HYDRATED

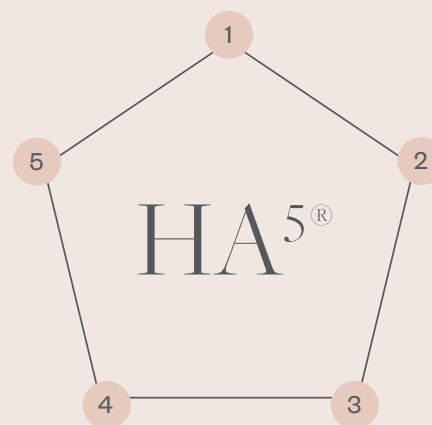
AS YOU AGE, YOUR SKIN  
NATURALLY LOSES ITS ABILITY  
TO RETAIN MOISTURE

Hyaluronic acid (HA) decreases over time, which leads to loss of crucial hydration. Your skin becomes rougher and drier. This can lead to lines and wrinkles, making you look older than you are.

And it's not just moisturizing—it goes deeper than that. You need to replenish the lost reservoir of HA that holds in moisture, keeping skin healthy, resilient, and supple.



## 5 WAYS TO SMOOTH



# RENEWAL THAT GOES DEEPER—HA<sup>5</sup>®

HA<sup>5</sup>® is a signature blend that delivers the essential hydration skin needs as it ages—it contains 5 different forms of HAs that work synergistically. You'll feel and see instant smoothing and continuous, nourishing hydration throughout the day.

**1** VECTORIZED  
TIME  
RELEASE HA  
A SkinMedica® proprietary  
ingredient blend for  
sustained release of HA

**2** SODIUM HA  
For immediate hydration

**3** NONCROSS-  
LINKED HA  
For smoothness and  
hydration

**4** CROSS-  
LINKED HA  
Provides long-lasting  
hydration for up to 8 hours

**5** NANO HA  
Soothes skin



# WHAT GOES INTO EXCEPTIONAL

Our proprietary VITISENSCE® Technology is an advanced innovation that supports your skin's ability to stay hydrated and healthy looking, immediately and for weeks to come.



## VITIS FLOWER STEM CELL EXTRACT

Age-defying protection against the harmful effects of sun damage



## PEPTIDE COMPLEX

Supports skin rejuvenation and hydration



## POLYSACCHARIDES FROM FRENCH POLYNESIA

Supports the skin's ability to hydrate and retain water



# RESULTS THAT LOOK AND FEEL LUXURIOUS

## IMMEDIATE EFFECTS



**BASELINE**

**15 MINUTES AFTER FIRST APPLICATION**

HA<sup>50</sup> was applied and remains on skin.

Male, age 63. Unretouched photos, taken with parallel-polarized lighting. **Individual results may vary.**



**BASELINE**

**WEEK 8**

HA<sup>50</sup> was applied twice daily. Product was not left on the skin in this photo.

Female, age 50. Unretouched photos, taken with parallel-polarized lighting of subjects at baseline and after use of HA<sup>50</sup> Rejuvenating Hydrator. **Individual results may vary.**

# THE PROOF IS IN

## IMMEDIATE AND CONTINUED IMPROVEMENT

- + 63% increase in skin hydration immediately
- + Improves skin texture
- + Significantly improves skin hydration for 24 hours
- + Smooths the appearance of fine lines around the eyes and on the forehead

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**AT 8 WEEKS,**  
**83% OF PATIENTS AGREED**  
that HA<sup>50</sup> made their skin look and feel more plump  
(n = 23)





# ULTIMATE HYDRATION FOR YOUR LIPS

Experience the same smoothing and hydrating benefits of HA<sup>5</sup>® Rejuvenating Hydrator with the HA<sup>5</sup>® Smooth and Plump Lip System.

## THE 2-STEP TREATMENT CLINICALLY SHOWN TO\*:

- + Plump the appearance of lips
- + Hydrate and improve overall lip condition
- + Visibly enhance rosiness
- + Visibly smooth fine lines

AT 4 WEEKS,

**90% OF PATIENTS AGREED**

their lips looked naturally plump.\*

\*Results based on 3 times daily use of HA<sup>5</sup>® Smooth and Plump Lip System for up to 4 weeks (n = 31).



# YOUR BEST SKIN DAY, EVERY DAY

For your everyday regimen and after in-office treatments, HA<sup>5</sup>® is the perfect complement to keep your skin looking healthy and glowing.



SUPPORTS YOUR SKIN'S ABILITY TO REPLENISH HYALURONIC ACID



PERFECT FOR ALL SKIN TYPES



EASY TO USE WITH ANY PRODUCTS

# SKINMEDICA®

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## Allē

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#### REDEEM & SAVE

Your points, your way. Either use them as you go or store points in your Wallet for big savings later.

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